

EUGENE B. SYDNOR, JR.
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RICHMOND, VIRGINIA 23212

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November 22, 1972

Dear Lewis,

Thank you very much for sending me copies of your recent letters to Messrs. Barnett and St. John. I shall hope to have an opportunity to meet with them if they are so inclined and discuss these matters.

The response to the mailing of the memorandum by the Chamber to its full membership has been tremendous. I feel that your very cogent ideas have been presented in a manner which is most fitting and conducive to their implementation, and all of us involved in the effort are most grateful to you.

As a matter of fact, at the meeting of the Chamber's Board in Washington last week a resolution expressing our great appreciation for your foresight and the time and effort which you expended in the preparation of your now famous memorandum, was unanimously adopted. In order not to embarrass you, the Chamber's President or Executive Vice President were instructed to convey this resolution to you in an informal manner that I trust will not create any waves with the likes of Jack Anderson!

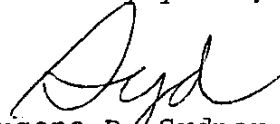
I am delighted that the Chamber organization is now gearing up to do something actively in this field, perhaps in concert with the National Council of Better Business Bureaus which has already begun to mount a campaign aimed particularly at the consumers across the country. As you may have heard, Henry Ford and the President of Whirlpool Corporation are heading this effort. Apparently they have already been successful in getting commitments for sizeable funds from business firms for their program. I trust that the Chamber will move ahead actively in its part of the effort which we feel properly should cover at minimum

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a much strengthened program of economic education at the state and local levels together with effective publicity in the media to the general public on the merits of the free enterprise system.

Lucy and I enjoy very much having news of you and Jo through Margaret Rucker, and we trust that all goes well with you.

Sincerely yours,

A handwritten signature in cursive script, appearing to read "E. Sydnor".

Eugene B. Sydnor, Jr.