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ETHYL CORPORATION

330 SOUTH FOURTH STREET

RICHMOND, VIRGINIA 23217

March 7, 1974

The Hon. Lewis F. Powell, Jr.
Associate Justice,
Supreme Court of the United States
Washington, D.C.

Dear Mr. Justice:

You are familiar with our annual ETHYL DIGEST, and may particularly recall the 1972 edition, which contains in the "Only the Beginning" article starting on Page 19 your introduction of F. D. Gottwald at the Newcomen Society dinner in 1962, and in the 1973 issue a quotation by you on Page 22.

As you perhaps know, each edition of ETHYL DIGEST is given widespread distribution, free of charge, to Members of Congress, leaders of government at the various levels, key representatives of the news media, selected lists of opinion-molders, the general public and, of course, Ethyl Corporation shareholders and employees.

We now have in preparation the 1974 ETHYL DIGEST. Its overall theme is the American free enterprise system and what it means to the progress and prosperity of the Nation. In addition, the publication will contain a quota of articles and artwork related to the coming Bicentennial. Also, as a special feature, there will be included with each issue of ETHYL DIGEST distributed, a pocket-size booklet copy of the Constitution of the United States in type.

Among the scheduled articles are ones on Profits by Dr. Carl Madden, chief economist of the Chamber of Commerce of the United States; the National Economy, by Carol Loomis, of FORTUNE magazine; inspiring remarks by Charles Hepler, publisher of Reader's Digest, under the title of "America, Should We Keep It?"; and Bicentennial planning and philosophy, by Anne Armstrong, counselor to President Nixon.

It is our hope also to include, with your permission and concurrence, an article based on your acclaimed Memorandum dealing with the attack on the American free enterprise system. A draft of that proposed article is enclosed for your review and approval, subject, of course, to whatever editing you feel is indicated.

The Hon. Lewis F. Powell, Jr.

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March 7, 1974

You might be interested in knowing that this article was drafted by Rob Buford, who is the son of Robert P. Buford. Rob has been working in my Department on a "temporary" basis for the past month or so, pending a pre-scheduled trip to France, upon which he has just departed. Rob's future status with Ethyl is to be determined upon his return.

It is our sincere hope that you will find this draft to your satisfaction and that you will grant us permission to give your challenging analysis additional exposure to government leaders, the news media and the general public by means of the 1974 ETHYL DIGEST. As a matter of fact, the Powell Memorandum influenced us greatly in selecting the American free enterprise system as the so-called umbrella for the 1974 edition.

Sincerely,



Charles H. Zeanah, Director
Corporate Public Relations

CHZ/jh

Enclosures (The mock-up is merely to demonstrate our 1974 cover and to give you some indication of the way we will distribute the U.S. Constitution in booklet form. When convenient, I would appreciate your having your office return the mock-up.)