



MILLER MANUFACTURING COMPANY INCORPORATED

Charles J. Miller

FEB 12 1975

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J. CLIFFORD MILLER, JR.
CHAIRMAN

February 12, 1975

Justice Lewis F. Powell, Jr.
United States Supreme Court
Washington, D. C.

Dear Lewis:

A recent acquaintance of mine, William B. Lambert, President of Lambert Corporation, Dayton, Ohio, expects to join me in Washington on Sunday, February 23rd, for a meeting with the NAM on the 24th.

Bill Lambert organized the National Center for Responsible Enterprise. A copy of one of his publications is enclosed.

The catalyst of this effort is the Powell Memorandum.

What I would like to know is if it would be convenient for me to bring Lambert by to see you Sunday afternoon around 4:00 or 5:00 o'clock. As you can see from his effort, he is very impressed with your Memorandum, and I would like very much for him to meet you. I think you would like him also.

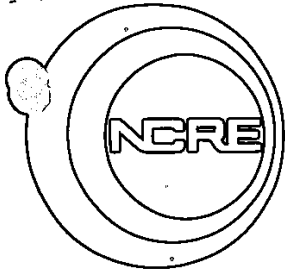
If you will fill out the enclosed card and return it, I will make my plans accordingly.

I will probably bring Lizora with me to our meeting, and she would come by also if Jo would be there. I look forward to hearing from you. With best wishes,

Sincerely yours,

J. Clifford Miller, Jr.
J. Clifford Miller, Jr.

JCM:MW
Enc.



COMMUNICATOR

NATIONAL CENTER FOR RESPONSIBLE ENTERPRISE, INC.

P.O. BOX 534 • DAYTON, OHIO 45419



Sample of posters used by A-T-O Inc. to promote private enterprise within their corporation. These thought-provoking posters are printed by the Penton Publishing Company, Cleveland, Ohio 44114, and can be purchased in sets of six posters for \$10.00.



The village farrier making a horseshoe at Liberty Village, Flemington, N.J., site of a recent NCRE Board Meeting.

The Catalyst—The Powell Memorandum

In August, 1971, just two months prior to his nomination to the Supreme Court of the United States, Justice Lewis F. Powell wrote what is now commonly called The Powell Memorandum. A friend in Richmond, Va. asked Powell to outline his impression of the attacks on our private enterprise system, together with his suggestions on how to counter these attacks. The resulting memorandum proved to be the catalyst to awaken many business leaders to their responsibilities to counter these threats before it was too late! And it was the basis for the formation of the National Center for Responsible Enterprise (NCRE).

What is NCRE?

Although some counter offensives have already begun in certain communities and companies, it was quickly realized that it must be done on a national scale to be truly effective. As a result, the National Center for Responsible Enterprise was formed to help educate and motivate businessmen and other leaders to "sell" our private enterprise system more effectively. Its primary function is to act as a clearing house for existing, innovative and successful programs on private enterprise, as well as other general information that can be used by businessmen to help mobilize their local resources, to help preserve and improve our American economic system. In brief, the NCRE is providing those who believe in our present economic system with a centralized base for repelling those who would destroy and informing those who simply don't know how our system works.

Where Did It Begin?

The NCRE idea really started in March, 1973 at a series of informal meetings at the YPO University in Hawaii. Since that time, considerable progress has been achieved with developing and implementing the goals of the NCRE. In fact, to date we have tentative agreements to participate on the part of such companies and associations as the U.S. Chamber of Commerce, National Association of Manufacturers, the American Management Association, the Young President's Organization, World Business Council, the National Jaycees, the National Foundation of Independent Businessmen, Freedoms Foundation at Valley Forge, Conference Board, U.S. Industrial Council and many other such organizations in addition to innumerable corporate heads and individuals.

Since we found no one with an overall approach to the problem, a selected group of businessmen decided to "take the bull by the horns" and form an organization dedicated to preserving the private enterprise system. This was the birth of NCRE.

What Is NCRE Doing?

SEMINAR PACKAGE: One of the most important programs currently being developed by NCRE is a two-day seminar package for businessmen and community leaders. This program enlists the services of professional personal communications instructors to provide an intensive training program for business leaders. Not only does this seminar show them how and what to say about free enterprise, but helps dramatically to improve their communication skills. This seminar will be, in effect, a step-by-step program on how to approach and explain the free enterprise story to local community organizations. This two-day seminar is a vital step in a positive program to effectively communicate the value and the substance of our private enterprise system.