

September 13, 1971

PERSONAL

Dear Ross:

You will recall our prior discussions as to the plight of the enterprise system, resulting in major part from the massive propoganda waged against it from the campus, media, pulpit and elsewhere.

The present Chairman of the Education Committee of the U.S. Chamber of Commerce, Gene Sydnor, a Richmonder and a long-time friend of mine, asked me to put my views in memorandum form. The enclosed memorandum to Gene of August 23 is the result.

At Gene's request, he and I met with Arch Booth - Executive Vice President of the Chamber - and reviewed the memorandum. It will be submitted, I believe, to a committee of the Board of the Chamber - and may or may not die at that point.

If you think well of it, possibly the top management of GM might be interested in encouraging the Chamber to become a vital force to defend the enterprise system and the freedoms which it sustains.

The difficulty in the past has been, primarily, that business management has been unwilling to make a massive effort to protect itself and the system it represents. Such an effort would require substantial funding and major executive attention at the highest levels. There would, of course, be criticisms and some "backlash". But in the contentious time in which we live, unless one is willing to stand up for what he believes to be right, his views and the values he believes in are not likely to survive.

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I also enclose a column by John Chamberlain, describing a new book called The News Twisters - which I have ordered. The thesis of this book accords with my own deep conviction as to the influence and unfairness of the television media.

Sincerely,

Hon. Ross L. Malone
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