

September 13, 1971

Dear Gene:

Perhaps you saw the enclosed column by John Chamberlain in the September 10 issue of the Richmond Times-Dispatch.

If Mr. Chamberlain has correctly summarized the new book, The News Twisters, we have documentation for many of the assumptions which you and I have made.

Miss Efron's technique is precisely in accord with one of the suggestions in my memorandum of September 23, namely, the monitoring of television programs to determine factually and in detail the extent of biased and unfair treatment of business and the enterprise system. If Miss Efron could tape-record all of the evening news shows for seven weeks, surely the Chamber of Commerce - directly or by contract - could do this for a couple of months. The present would be an excellent time, as there will be a great deal more talk about the President's economic policies.

I am ordering a copy of The News Twisters. If it is as meritorious as Mr. Chamberlain suggests, perhaps it would be a good idea for the Chamber to send copies to each of its Board members.

I am sending a copy of this letter, with the Chamberlain column, to Arch Booth in the event he may have missed it.

Sincerely,

Mr. Eugene B. Sydnor, Jr.
Ross Building
Richmond, Virginia 23219

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Enc.

cc: Mr. Arth N. Booth